THE SELECTED ON EMENT WORKS IT WORKS IT

ASS Graphic Imagery



UNFINE AKTWORK

2024

KIRK MUESSE

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Printables

Printables

This is a selection of what I though best represented my tenures in strength and design. Some are hand-illustrated and some straight digital. I have a lot of fun using analog and technological methods to execute an idea. I think of each design as a puzzle and these are the solutions.

















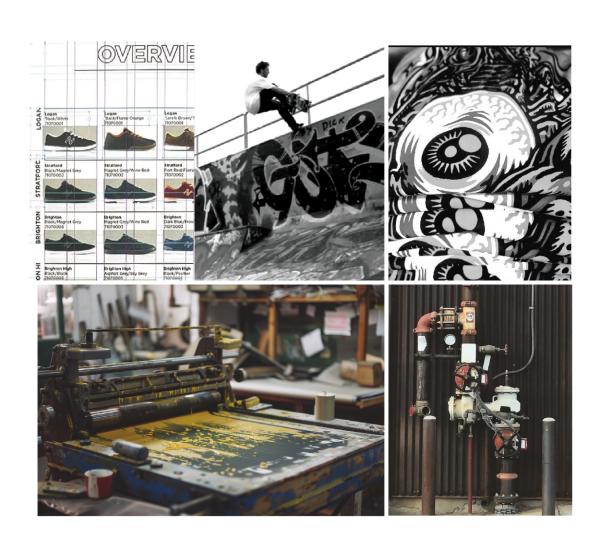












Technical / Platform Media

Technical

These are examples of the back-end of digital asset creation. I normally tech-pack my designs and prefer to see my ideas through from concept to finalized project. I have a tight handle on all things printed or digitally published. From tee shirt design and their tech packs to animated banners.

I have also been responsible for all pre-press and printer specs along with being accountable for signing off on all proofs and production



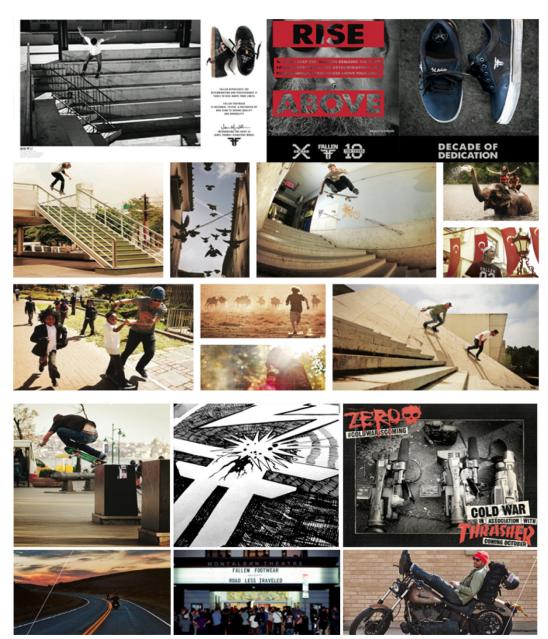








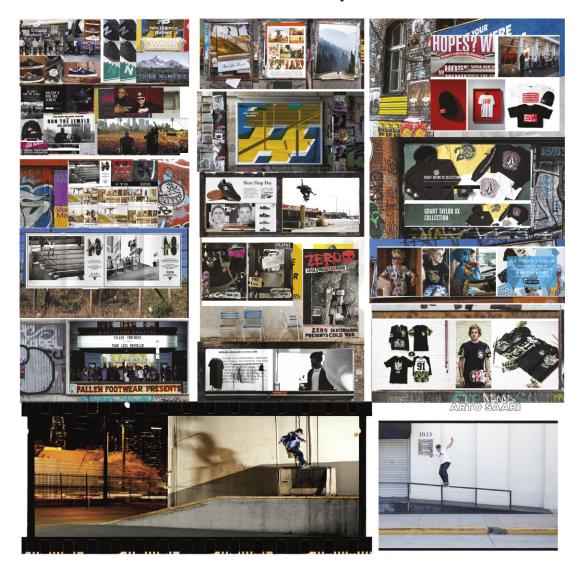




Marketing & Campaigns

Marketing & Campaigns

Here are examples of the different media I produced art within. Be it print, digital or multi-media. I was on it. Most of the below is from my tenure at Black Box Dist.





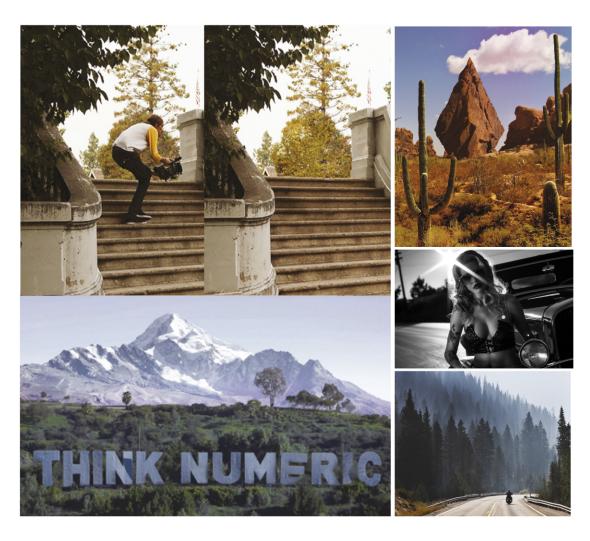
Catalogs

Catalogs

A pretty straight-forward entry here. Just clean, nicely executed catalogs across many brands.







Production Art / Photoshop

Production Art / Photoshop

A few examples of Photoshoppery. Making people disappear and turning shoe production images into acurate representations. I've also done many photoshoots/Photoshops of ads and person-centric images.









KIRK MUESSE



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KIRKMUESSE@gmail.com

VOLCOM / PRINCE / RVCA / VISION / BIILABONG Senior Graphic Designer

Nov 2014 - Feb 2024 (9 years 3 months Costa Mesa, CA

- -Designing clothing/graphics, logo art, techs.
- -Catalog layout/design
- -Web assets
- -Print/digital ads
- -Creative Direction
- -Art Department management

BLACK BOX

(Zero Skateboards, Fallen, New Balance #) Lead Graphic Artist

- Aug 2012 Sep 2014 (2 years 2 months) Carlsbad, CA
- -Designing clothing/graphics, logo art, techs.
- -Catalog layout/design
- -Web assets
- -Print/digital ads
- -Creative Direction
- -Art Department management

FREELANCE

Freelance Graphic Artist

Jan 2004 - Aug 2012 (8 years)

- San Clemente, CA
- -lilustration
- -Painting
- -Graphics for clothing
- -Magazine ads
- -Band album artwork
- -Catalogs
- -Brand Periphery
- -Fine Art Exhibitor (San Francisco,
- Los Angeles and Orange County; 2004-2015)

HIGH SPEED PROD.

(Thrasher Magazine, Street Corner Dist.)

Graphic Artist (from Intern) High Speed Productions /

Thrasher Magazine / Street Corner Dist.

Mar 2010 - Oct 2010 (8 months)

San Francisco, CA

FREELANCE PREVIOUSLY

























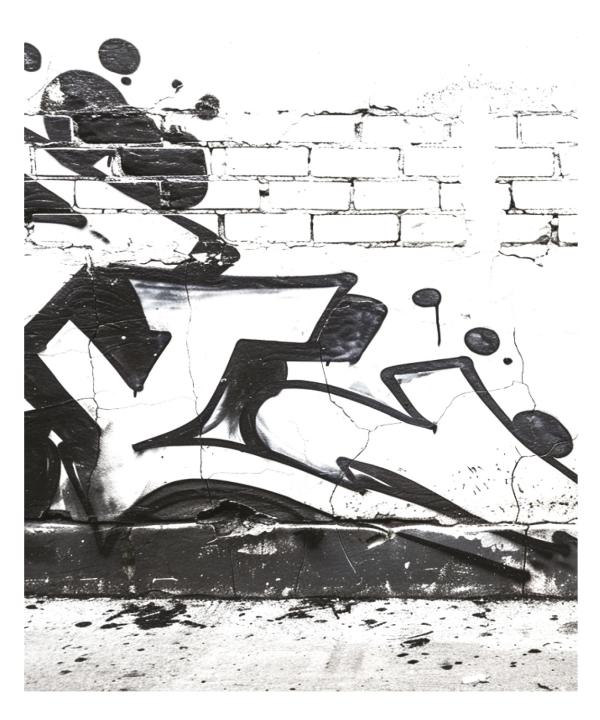


















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